

# Homefinder UK

*Restoring national mobility*



# What is Homefinder UK?



- A national mobility scheme that provides tenants with the choice to move anywhere in the UK for any reason across social housing
- Offers social housing landlords the ability to maximise the effectiveness of their housing stock by reducing the number of empty homes

# Vision & Objectives



- Restore national mobility for all social housing
- **Mutual Exchange Plus** – empty properties + MEX
- Not limited to tenants
- Non-profit & funded by landlords
- Landlords able to build stable communities
- A 'new' housing option – reduce impact of welfare reform





# Homefinder UK



*“Social tenants who want to move home have the same reasons as everyone else: whether to start a new job, get more space for their family or downsize to pay less rent but for too long they have suffered from a lack of choice. This is unfair. It harms social mobility and is an inefficient way of managing our social housing stock.”*

**Kris Hopkins MP, Former Housing Minister**



*“The scheme has the potential to support residents to consider relocation options. This is particularly helpful since the introduction of the under-occupation penalty”*



**Kevin Devlin, Managing Director, Mercian Homes**

# Landlord Benefits



- promotes national housing mobility for tenants **and** home seekers – housing option for at risk tenants
- merges a mutual exchange service with opportunities to move into immediately available properties
- provides value for money through its low cost service
- landlords have a stake in the ownership and development of Homefinder UK
- already has a list of applicants looking to move
- letting voids via Homefinder UK will reduce void loss and generate savings
- available to Homeless and TA and savings on TA – 5 to 10k per move

# Tenant Benefits



- Homefinder UK merges a mutual exchange service with opportunities to move into immediately available homes.
- Increased opportunities for tenants to find the right home in the right place at the right rent.
- No charge if their landlord is a Homefinder UK member
- Active 'case management' by Homefinder UK to guide and support those looking to move

# Case Studies & Case Management



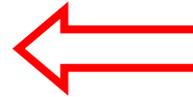
- **Overcrowding:** Mr & Mrs K (1-bed London to Stockport)
- **Under-Occupation:** Mr M (4-bed, London to Ayrshire)
- **Relocate closer to family:** Mr K (1-bed London to RP hard to let sheltered in Birmingham)
- **Back home:** Mr S (2 bed Edinburgh to Barnsley)
- **Domestic Violence:** Ms H (London to Midlands)



# Homefinder UK



Search for all immediately available properties anywhere in UK



Links to all Mutual Exchanges through Homeswap Direct



# Costs to join



## Membership fee and costs:

- Landlords who offer properties to the scheme can join for **no charge**
- Each successful move out to a property owned by another landlord is charged at £850
- Annual membership and ownership 5k to 10k depending on size

**Homefinder UK delivered on a not-for-profit basis. All money generated put back into long-term delivery of the scheme.**



# Thank you

## For more information contact:

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